



Job description

Social Media Manager

1. Welcome to the Studio.

Studio 49 was founded in 2015 and has since then been supporting hospitality and tourism companies in all areas of Online Marketing, including Social Media, Web-Design, Performance Marketing and Content Production.

Studio 49 combines its hospitality roots with online marketing expertise to help clients maximize their digital opportunities. Our mission is to make the hospitality industry more digitally connected, enabling companies to fully utilize their online marketing potential. From our home base in Berlin, our 15+ creative brains from all over the world aim to become one of the leading global online marketing agencies in the hospitality and tourism sector.

2. Everything at a glance.

<u>Entry date:</u>	as soon as possible
<u>Duration:</u>	permanent, unlimited contract
<u>Employment:</u>	Fulltime (40hours / week)
<u>Location:</u>	Berlin, Germany. Occasional remote working is possible
<u>Salary:</u>	Basic salary + bonuses
<u>Level of education:</u>	Bachelor's degree or comparable apprenticeship in Social Media Management/ Online Marketing/ Communications or relevant professional experience in Hospitality/ Tourism
<u>Languages:</u>	Exceptional proficiency in English, with excellent command of both written and spoken forms. German and/or French are a plus
<u>Experiences:</u>	Online Marketing, Social Media, Video Editing, Hospitality, Tourism
<u>Skills:</u>	Great communication skills, open-minded, general understanding of the hospitality industry, professional appearance, team spirit, proficiency in Microsoft Office

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3. Details. Everything you need to know.

As a **Social Media Manager** you will support us by taking over pre-defined customer projects/accounts across various Social Media Platforms including Instagram, Facebook, LinkedIn, Twitter and TikTok. This specific role we are currently hiring focuses on **Corporate Social Media** Management and the management of personal LinkedIn-Profiles, so any experience you might have with that platform or your own strong profile will be an added benefit to your application.

You will actively be involved in the production, coordination and publication of content and will optimize both performance-related digital-KPIs and Online Marketing processes of our clients. Besides regular client interactions, you will also be involved in continuously improving our client services and making sure those stay relevant to our clients, in close collaboration with our Business Development team. A strong and professional personal appearance therefore is expected.

Moreover, you will represent Studio 49 at various national and international events, such as industry-related fairs, union meetings, or hotel conventions. As part of our growing Online Marketing Team, you will work mostly independently and will report to the Managing Director.

4. The sweet perks. All you need and more.

- 💰 Competitive salary package including success-based bonuses
- 📅 Flexible working hours, including remote working options
- ✅ Safe and inclusive workspace - we really do have fun here!!
- 📈 Great opportunities to learn and space to grow
- 🍪 We dare to say our snack game is one of the strongest in the business, there is not just one drawer filled with everything from chocolate to gummy bears – we also have a fully equipped kitchen at your disposal ... and a fully automatic coffee machine
- 🐶 Multiple office dogs available for infinite cuddles – we can always take in one more
- 🏋️ Support for fitness club membership, job ticket and Bahncard
- 😊 A bright and fun-filled office in Berlin-Wedding and the unbeatable 49ers' team spirit

5. Contact. Your way to us.

Intrigued? We are very much looking forward to hearing from you!

Share your story with us and explain why you are the perfect fit for the position at hand. No matter if you are an expert, career-changer, tourism veteran or a newcomer, we do not differentiate in age, gender, or origin but are merely interested in whether or not you are a fit for our team and the specific role. Of course, your data and application will be kept confidential.

