



Job description

Communications Coordinator

1. Welcome to the Studio.

Studio 49 was founded in 2015 and has since then been supporting hospitality and tourism companies in all areas of Communications- & Content-Production including Social Media Management, Influencer Marketing, Web-Design, Performance Marketing and PR.

Studio 49 combines its hospitality roots with online marketing and communications expertise to help clients maximize their digital opportunities. Our mission is to make the hospitality industry more digitally connected, enabling companies to fully utilize their full online potential. From our home base in Berlin, our 15+ creative brains from all over the world aim to become one of the leading global agencies in the hospitality and tourism sector.

2. Everything at a glance.

<u>Entry date:</u>	February 2025 or as soon as possible
<u>Duration:</u>	permanent, unlimited contract
<u>Employment:</u>	full or part-time
<u>Location:</u>	Berlin, Germany. Occasional remote working is possible
<u>Salary:</u>	Basic salary + bonuses
<u>Level of education:</u>	Bachelor's degree or comparable apprenticeship in Social Media Management/ Communications/Online Marketing or relevant professional experience
<u>Languages:</u>	Native-speaker-proficiency in English with strong written and verbal communication skills, German or other languages are a plus
<u>Experiences:</u>	Social Media, Video Editing, Hospitality, Tourism
<u>Skills:</u>	Great communication skills, excellent spellchecking, open-mindedness, team spirit a general understanding of the hospitality industry is a plus, professional appearance
<u>Extra cool:</u>	if you have any related work samples or channel you are running – Show us! Experience in marketing podcasts or agency marketing is a plus.

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3. Details. Everything you need to know.

As Communications Coordinator, you will play a pivotal role in supporting our External Relations Team. Your contributions will span across managing the communication channels of Studio 49 and advancing the development of SMACK Hospitality Media (www.smack.media), an exciting multi-media & podcast project by Studio 49.

Your responsibilities will include - among others - content creation, scheduling, and community management for various accounts, as well as coordinating guest appearances, appointments, and social media advertising campaigns. You will actively participate in the production, coordination, and publication of engaging content while continuously improving strategies using performance-driven online marketing KPIs in cooperation with your team colleagues.

4. The sweet perks. All you need and more.

- 💰 Competitive salary package including success-based bonuses
- 📅 Flexible working hours, including remote working options
- ✅ Safe and inclusive workspace - we really do have fun here!!
- 📈 Great opportunities to learn and space to grow
- 🍷 We dare to say our snack game is one of the strongest in the business, there is not just one drawer filled with everything from chocolate to gummy bears – we also have a fully equipped kitchen at your disposal ... and a fully automatic coffee machine
- 🐶 Multiple office dogs available for infinite cuddles – we can always take in one more
- 🏋️ Support for fitness club membership, job ticket and Bahncard
- 😊 A bright and fun-filled office in Berlin and the unbeatable 49ers' team spirit

5. Contact. Your way to us.

Intrigued? We are very much looking forward to hearing from you!

Share your story with us and explain why you are the perfect fit for the position at hand. No matter if you are an expert, career-changer, tourism veteran or a newcomer, we do not differentiate in age, gender, or origin but are merely interested in whether or not you are a fit for our team and the specific role. Of course, your data and application will be kept confidential.

