



Job description

Head of Community Team

1. Welcome to the Studio.

Studio 49 was founded in 2015 and has since then been supporting hospitality and tourism companies in all areas of Communications- & Content-Production including Social Media Management, Influencer Marketing, Web-Design, Performance Marketing and PR.

Studio 49 combines its hospitality roots with online marketing and communications expertise to help clients maximize their digital opportunities. Our mission is to make the hospitality industry more digitally connected, enabling companies to fully utilize their full online potential. From our home base in Berlin, our 15+ creative brains from all over the world aim to become one of the leading global agencies in the hospitality and tourism sector.

2. Everything at a glance.

<u>Entry date:</u>	as soon as possible
<u>Duration:</u>	permanent, unlimited contract
<u>Employment:</u>	Fulltime (40hours / week)
<u>Location:</u>	Berlin, Germany. Occasional remote working is possible
<u>Salary:</u>	Base salary + bonuses
<u>Level of education:</u>	Bachelor's degree or comparable apprenticeship in Social Media Management/ Online Marketing/ Communications or relevant professional experience in Hospitality/ Tourism
<u>Languages:</u>	Native proficiency in German & English, with excellent command of both written and spoken forms.
<u>Experiences:</u>	Marketing, PR, Social Media, Hospitality, Tourism
<u>Skills:</u>	Great communication skills, open-minded, general understanding of the hospitality industry, professional appearance, team spirit, proficiency in Microsoft Office, Leadership experience, Agency experience.



3. Details. Everything you need to know.

As a **Head of Community** you will lead the community team at Studio 49, consisting of 5 team members (community relation managers) currently. The community team provides all community related services to our clients, including Social Media management, Influencer management, PR, Ads, etc. Their and your work ensures consistent positive brand experiences, loyalty and connection across all modern communication channels.

You will actively be involved in the coordination and publication of content and will optimize both performance-related digital-KPIs and Marketing & Communication processes of our clients. Besides regular client interactions, you will also be involved in continuously improving our client services and making sure those stay relevant to our clients.

Naturally there is an element of leadership involved with this role, whereby the organization, management and development of the team will be your responsibility. Modern HR tools will be made available to you, to ensure a smooth vacation planning, process management and feedback management across the team.

Moreover, you will represent Studio 49 at various national and international events, such as industry-related fairs, union meetings, or hotel conventions. You will report to the Managing Director of the agency and will be part of the leadership team in the Berlin Office. During the absence of the MD you will be considered part of the joint leadership of the office.

4. The sweet perks. All you need and more.

- 💰 Competitive salary package including success-based bonuses
- 📅 Flexible working hours, including remote working options
- ✅ Safe and inclusive workspace - we really do have fun here!!
- 📖 Great opportunities to learn and space to grow
- 🍷 We dare to say our snack game is one of the strongest in the business
- 🐶 Multiple office dogs available for infinite cuddles – we can always take in one more
- 💪 Support for fitness club membership, job ticket and Bahncard
- 😊 A bright and fun-filled office in Berlin-Wedding and the unbeatable 49ers' team spirit



5. Contact. Your way to us.

Intrigued? We are very much looking forward to hearing from you! Share your story with us and explain why you are the perfect fit for the position at hand. No matter if you are an expert, career-changer, tourism veteran or a newcomer, we do not differentiate in age, gender, or origin but are merely interested in whether or not you are a fit for our team and the specific role. Of course, your data and application will be kept confidential.

STUDIO 

Studio 49 Hospitality UG (haftungsbeschränkt)
Lindower Strasse 18, D-10447 Berlin, Germany
Tel. +49 (0) 30 76 73 73 160 | E-Mail. mail@studio-49.com